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ICE CREAM AND OTHER FROZEN DESSERTS

PRODUCTION REPORT - JANUARY 1957

ICE CREAM PRODUCTION

U. S. DEPARTMENT OF AGRICULTURE

United States production of ice cream in January, estimated by the Agricultural Marketing Service at 42,330,000 gallons, was 3 percent larger than the January output of 1956 and was 18 percent above the 5-year, 1951-55, average for the month. This January's production was the largest ever recorded for that month and this was the third consecutive month in which output was at a record-high level for the respective month. The advance between December and January this winter was 10 percent, compared with a rise of 9 percent a year ago at this season and an average gain of only 3 percent between these months during the 5-year period previous to a year ago. Below normal temperatures and adverse weather prevailed during January across much of the Country. The percentage of milk-fat in ice cream made in January averaged 11.6 for the Country as a whole, the same as in December, but slightly more than the 11.5 percent average reported for January a year ago.

Ice cream production was larger than that of January last year in all sections of the Country except the West North Central and Mountain, where it was 3 and 13 percent smaller, respectively. Output increased in the Dakotas and held about steady in Minnesota, but decreased in all other West North Central States. In the Mountain Region, decreases from a year ago were indicated for all states. Production was up in all North Atlantic States, except Massachusetts, and that region as a whole had a gain of 5 percent. No change was reported for Ohio, but the other East North Central States showed moderate increases from a year ago, giving the region as a whole a 2 percent larger output. An 8-percent increase was estimated for the South Atlantic Region, where production was up in all states except Virginia. Gains were reported in most of the South Central States and that region had a 2 percent larger January production than a year ago. The Pacific Region showed a gain of 7 percent. Increased production in California more than offset a drop in Oregon, while output in Washington remained unchanged. In the three leading ice-cream producing states, output was 5 percent larger than a year ago in Pennsylvania and was up 8 percent in New York and 11 percent in California.

Compared with the 1951-55 average for January, ice cream production increased in all major geographic divisions, the increases varying from 7 percent in the Mountain States to 24 percent in the Pacific. Output was down slightly in Oregon, but was up sharply in Washington, California and Colorado and up moderately in other western states. All southern states, except Oklahoma, indicated gains and production was 16 percent above the average in the South Central Region and 20 percent above in the South Atlantic. Gains were quite sharp in Maryland, Georgia, Florida, Tennessee, Alabama and Louisiana. Pronounced increases in Minnesota, Iowa and Missouri far more than offset small decreases in Nebraska, Kansas and the Dakotas and the West North Central Region had an increase of 13 percent. Production was up 19 percent in the North Atlantic Region, where all states showed appreciable increases. All East North Central states indicated gains, which varied from 17 percent in Michigan to 41 percent in Indiana and that region's output was 23 percent larger than average.

UNITED STATES PRODUCTION OF ICE CREAM BY MONTHS, JANUARY, 1957 WITH COMPARISONS

MONTH	1951-55	1955 *	ESTIMATED		CHANGE FROM:	
	AVERAGE *		1956	1957	1951-55 Av.	1956
			Thousand Gallons		Percent	
January .....	35,771	36,980	41,085	42,330	+ 18	+ 3

\* From enumerations.

## ESTIMATED PRODUCTION OF ICE CREAM: JANUARY 1957 WITH PREVIOUS YEARS

STATE AND GEOGRAPHIC DIVISION	5-YEAR JANUARY AVERAGE 1951-55 *	JANUARY			PERCENT CHANGE IN JANUARY 1957 PRODUCTION FROM:	
		1955 *	1956	1957	5-YEAR AVERAGE	JANUARY 1956
		Thousand Gallons			Percent	
Massachusetts .....	1,281	1,410	1,450	1,440	+ 12	- 1
Connecticut .....	466	471	510	570	+ 22	+ 12
New York .....	3,459	3,560	3,850	4,160	+ 20	+ 8
New Jersey .....	830	963	1,005	1,030	+ 24	+ 2
Pennsylvania .....	4,277	4,494	4,830	5,070	+ 19	+ 5
Other N. A. States	516	535	560	565	+ 9	+ 1
NO. ATLANTIC STATES	10,829	11,433	12,205	12,835	+ 19	+ 5
Ohio .....	2,343	2,472	2,800	2,800	+ 20	0
Indiana .....	1,193	1,349	1,590	1,680	+ 41	+ 6
Illinois .....	1,973	1,924	2,290	2,350	+ 19	+ 3
Michigan .....	1,648	1,657	1,920	1,930	+ 17	+ 1
Wisconsin .....	1,068	1,173	1,320	1,335	+ 25	+ 1
E.N. CENTRAL STATES	8,225	8,575	9,920	10,095	+ 23	+ 2
Minnesota .....	898	1,013	1,105	1,100	+ 22	0
Iowa .....	704	794	940	860	+ 22	- 9
Missouri .....	979	980	1,135	1,120	+ 14	- 1
N. & S. Dakota .....	264	258	250	260	- 2	+ 4
Nebraska .....	374	395	385	370	- 1	- 4
Kansas .....	411	420	430	400	- 3	- 7
W.N. CENTRAL STATES	3,630	3,860	4,245	4,110	+ 13	- 3
District of Columbia	389	349	375	400	+ 3	+ 7
Maryland .....	589	657	720	810	+ 38	+ 12
Virginia .....	643	667	710	700	+ 9	- 1
West Virginia .....	296	290	325	350	+ 18	+ 8
North Carolina .....	803	859	825	850	+ 6	+ 3
Georgia .....	425	405	520	540	+ 27	+ 4
Florida .....	861	1,018	1,005	1,150	+ 34	+ 14
Other S.A. States	259	296	260	305	+ 18	+ 17
SO. ATLANTIC STATES	4,265	4,541	4,740	5,105	+ 20	+ 8
Tennessee .....	692	752	885	910	+ 32	+ 3
Alabama .....	423	506	510	520	+ 23	+ 2
Louisiana .....	446	469	600	620	+ 39	+ 3
Oklahoma .....	332	288	300	300	- 10	0
Texas .....	1,261	1,179	1,250	1,320	+ 5	+ 6
Other S.C. States ..	630	630	730	705	+ 12	- 3
SO. CENTRAL STATES	3,784	3,831	4,275	4,375	+ 16	+ 2
Colorado .....	365	346	485	425	+ 16	- 12
Other Mt. States ..	807	817	960	830	+ 3	- 14
MOUNTAIN STATES	1,172	1,163	1,445	1,255	+ 7	- 13
Washington .....	570	629	685	685	+ 20	0
Oregon .....	383	375	405	370	- 3	- 9
California .....	2,713	2,573	3,165	3,500	+ 29	+ 11
PACIFIC STATES	3,666	3,577	4,255	4,555	+ 24	+ 7
UNITED STATES	35,771	36,980	41,085	42,330	+ 18	+ 3

\* From enumerations.

## ICE MILK PRODUCTION

Production of ice milk in the United States was estimated by the Agricultural Marketing Service at 4,500,000 gallons for January. This was 4 percent more than the January output in 1956 and was 44 percent above the 5-year, 1951-55, average for the month.

Gains from a year ago occurred in all sections of the Country except the East North Central and West North Central States, where production held about steady.

Between December and January, ice milk production advanced 8 percent this year and 4 percent a year ago. Increases were indicated for all regions this season.

## PRODUCTION OF ICE MILK, UNITED STATES, JANUARY 1957, WITH COMPARISONS

MONTH	1951-55 AVERAGE *	1955 *	ESTIMATED		CHANGE FROM:	
			1956	1957	1951-55 Av.	1956
			Thousand Gallons		Percent	
January .....	3,133	4,198	4,320 <u>1/</u>	4,500	+ 44	+ 4

\* From enumerations. 1/ Revised.

## SHERBET PRODUCTION

Sherbet production in January was indicated at 1,520,000 gallons -- at the same level as in January last year, but 34 percent more than the 5-year, 1951-55 average for the month. Production rose 3 percent from December to January, compared with a jump of 14 percent a year earlier and an average gain of 7 percent between these months during the 5-year period previous to a year ago.

## PRODUCTION OF SHERBET, UNITED STATES, JANUARY 1957, WITH COMPARISONS

MONTH	1951-55 AVERAGE *	1955 *	ESTIMATED		CHANGE FROM:	
			1956	1957	1951-55 Av.	1956
			Thousand Gallons		Percent	
January .....	1,136	1,418	1,520	1,520	+ 34	0

\* From enumerations.

MELLORINE AND OTHER FROZEN DESSERTS  
MADE WITH FATS AND OILS OTHER THAN MILK-FAT

Estimated at 1,910,000 gallons, the January production of Mellorine and other frozen desserts made with fats and oils other than milk-fat increased only 1 percent from the January output last year, but was up 5 percent from that of January 1955, the Agricultural Marketing Service reports.

Compared with a year earlier, production gains this January in Missouri, Arkansas and California slightly more than offset losses in Illinois, Texas and Oregon. No change was indicated for Alabama, Oklahoma and Montana.

Compared with January 1955, increases were small in Texas and California, but were large in Missouri, Alabama, Arkansas, Oklahoma and Montana. Moderate decreases occurred in Illinois and Oregon.

Mellorine production advanced 19 percent between December and January, compared with a rise of 20 percent a year ago at this season and an advance of 11 percent between these months two years ago. Seasonal gains this year were estimated for all Mellorine-producing states except Oregon, which had a moderate decline and Arkansas, where production held about steady. The advances were sharp in all other states except California.

UNITED STATES PRODUCTION OF MELLORINE AND OTHER FROZEN DESSERTS  
 MADE WITH FATS AND OILS OTHER THAN MILK-FAT, JANUARY 1957, WITH COMPARISONS

MONTH				ESTIMATED		CHANGE IN 1957 FROM	
	1953 *	1954 *	1955 *	1956	1957	1955	1956
	Thousand Gallons					Percent	
January ....	1,064	1,503	1,814	1,895	1,910	+ 5	+ 1

\* From enumerations.